



2010 SPONSORSHIP LEVELS AND BENEFITS

\$25,000 AND UP

PRESENTING DIAMOND SPONSOR TICKETS & SPECIAL ACCESS

- 4 TICKETS FOR EMBASSY TRIP*, BUS & HOTEL STAY INCLUDED FOR 2 COUPLES
- NATO CLASSIC GOLF TOURNAMENT, 8 PLAYERS
- 10 TICKETS TO THE CHAIRMAN'S RECEPTION, ABOARD THE USS WISCONSIN
- RESERVED SEATING FOR 8 IN TATTOO VIP SECTION AND INVITATION TO THE MAYOR'S RECEPTION
- RESERVED SEATING FOR 10 IN THE PARADE VIP TENT
- ACCESS FOR 10 TO NATOFEST VIP TENT
- OPPORTUNITY TO DISPLAY AT NATOFEST
- SIGNAGE AT ALL EVENTS AND ON WEBSITE; LINK AVAILABLE UPON REQUEST

\$10,000 AND UP

GOLD SPONSOR TICKETS & SPECIAL ACCESS

- 2 TICKETS FOR EMBASSY TRIP*, BUS & HOTEL STAY INCLUDED FOR 1 COUPLE
- NATO CLASSIC GOLF TOURNAMENT, 4 PLAYERS
- 8 TICKETS TO THE CHAIRMAN'S RECEPTION, ABOARD THE USS WISCONSIN
- RESERVED SEATING FOR 6 IN TATTOO VIP SECTION AND INVITATION TO THE MAYOR'S RECEPTION
- RESERVED SEATING FOR 8 IN THE PARADE VIP TENT
- ACCESS FOR 8 TO NATOFEST VIP TENT
- OPPORTUNITY TO DISPLAY AT NATOFEST
- SIGNAGE AT ALL EVENTS AND ON WEBSITE; LINK AVAILABLE UPON REQUEST

\$5,000 AND UP

***SILVER SPONSOR
TICKETS & SPECIAL ACCESS***

- 6 TICKETS TO THE CHAIRMAN'S RECEPTION, ABOARD THE USS WISCONSIN
- RESERVED SEATING FOR 6 IN THE PARADE VIP TENT
- ACCESS FOR 6 TO NATOFEST VIP TENT
- INVITATION FOR 6 TO THE EMBASSY EVENT* IN WASHINGTON, DC
- OPPORTUNITY TO DISPLAY AT NATOFEST
- SIGNAGE AT ALL EVENTS AND ON WEBSITE; LINK AVAILABLE UPON REQUEST

\$2,500 AND UP

***BRONZE SPONSOR
TICKETS & SPECIAL ACCESS***

- 4 TICKETS TO THE CHAIRMAN'S RECEPTION, ABOARD THE USS WISCONSIN
- RESERVED SEATING FOR 4 IN THE PARADE VIP TENT
- ACCESS FOR 4 TO NATOFEST VIP TENT
- INVITATION FOR 4 TO THE EMBASSY EVENT* IN WASHINGTON, DC
- OPPORTUNITY TO DISPLAY AT NATOFEST
- SIGNAGE AT ALL EVENTS AND ON WEBSITE; LINK AVAILABLE UPON REQUEST

\$1,000 AND UP

***FRIEND OF THE FESTIVAL
TICKETS & SPECIAL ACCESS***

- 2 TICKETS TO THE CHAIRMAN'S RECEPTION, ABOARD THE USS WISCONSIN
- RESERVED SEATING FOR 2 IN THE PARADE VIP TENT
- ACCESS FOR 2 TO NATOFEST VIP TENT
- INVITATION FOR 2 TO THE EMBASSY EVENT* IN WASHINGTON, DC
- OPPORTUNITY TO DISPLAY AT NATOFEST
- SIGNAGE AT ALL EVENTS AND ON WEBSITE; LINK AVAILABLE UPON REQUEST

THE NORFOLK NATO FESTIVAL WILL BE HAPPY TO CUSTOMIZE A SPONSORSHIP PLAN THAT BEST SUITS YOUR COMPANY'S NEEDS. PLEASE CALL US AT 757-282-2801 FOR MORE INFORMATION.

****PLEASE NOTE THE EMBASSY EVENT IS PENDING CONFIRMATION.***



ANNUAL PARADE OF NATIONS SPONSORSHIP OPTIONS

SPONSORSHIP OF THE PARADE IS WELCOMED AT THE LEVELS NOTED ABOVE.
EXCLUSIVE SPONSORSHIP IS AVAILABLE AT \$10,000 AND HIGHER.

PREMIUM SPONSORSHIP:

THE FESTIVAL AMBASSADOR'S FLOAT ***\$1,000***

INCLUDES FLOAT SIGNAGE, RECOGNITION IN PARADE PROGRAM AND OTHER PRINTED MATERIALS, AND ON THE FESTIVAL WEBSITE, AND 10 RESERVED BLEACHER SEATS ALONG THE PARADE ROUTE.

EXCLUSIVE NATO COUNTRY FLOAT SPONSORSHIP:

EACH COUNTRY ***\$500***

INCLUDES FLOAT SIGNAGE, RECOGNITION IN PARADE PROGRAM AND OTHER PRINTED MATERIALS, AND ON THE FESTIVAL WEBSITE.

NATIONS AVAILABLE FOR SPONSORSHIP: ALBANIA, BULGARIA, CROATIA, DENMARK, ESTONIA, HUNGARY, LATVIA, LITHUANIA, LUXEMBOURG, SLOVAK REPUBLIC, AND SLOVENIA.